Zhengchu Zhang (张正出)

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Education

- **Singapore Management University (SMU)** — Singapore
  PhD in Business (Strategy & Entrepreneurship) — Aug 2023 - Present
- **Hong Kong University of Science and Technology (HKUST)** — Hong Kong, China
  MPhil in Individualized Interdisciplinary Program — Sept 2021 - Aug 2023
- **University of International Business and Economics (UIBE)** — Beijing, China
  B.A. in Business Administration (Highest Honor Degree) — Sept 2017 - Jun 2021

Research Interests

Entrepreneurship, Organizational learning, Knowledge production in research

Publication

[1] Gokhan Ertug, Andrew Delios, Yi Li, and **Zhengchu Zhang (Corresponding Author)** (2026). "The Influence of International Business Scholarship: Growth, Stabilization, or Decline?" In press, **Journal of International Business Studies** (UTD 24; FT 50).

[2] Hongjun Xie, Xiao Chen, and **Zhengchu Zhang** (2023). "Trade Liberalization, Private Interest, and Managerial Efficiency: Theory and China's Experience" . **The Journal of World Economy (世界经济)**, 46(01):216-244. *(In Chinese)*

Working Paper

[1] **Zhengchu Zhang** and Cyndi Man Zhang (2026). "[Local Search] (different title from the submission)". **Revise & Resubmit**, Academy of Management Journal (UTD 24; FT 50).

[2] Joy Tong, Wen Wang, and **Zhengchu Zhang** (2026). "Fired Up or Burned Down: Wildfires and VC Investment". Under Review (equal contribution).

Selected Work in Progress

[1] "Gender Discrimination in Entrepreneurship" (with Cyndi Man Zhang)

[2] "Citation in Management Research" (with Gokhan Ertug, Hari Bapuji, and Andrew Delios)

Selected Awards

- Presidential Doctoral Fellowship — 2026
- Dean PhD Student Award, SMU — 2026
- Research Scholarship (Full Scholarship), SMU — 2023-2028 (Expected)
- Postgraduate Studentship (Full Scholarship), HKUST — 2021-2023
- National Scholarship, UIBE — 2020

Grants

- SMU Internal Research Grant (S$22,400, supervised by Cyndi Man Zhang) — 2026-2027
- ASEAN Business Research Initiative (S$9,600, supervised by Cyndi Man Zhang) — 2024-2026

Presentations

(Presented by Co-authors)*

1. "[Local Search]"

- Zhejiang University Seminar* — 2026
- Nanjing University Seminar* — 2025
- Annual Meeting of the Academy of Management — 2025

- Singapore Rising Scholar Conference 2025
- Strategic Entrepreneurship Journal PDW 2025
- Organization Science Workshop 2024

2. "Fired Up or Burned Down: Wildfires and VC Investment"
- Financial Management Association* 2025
- Northern Finance Association Meetings* 2025
- China International Conference in Finance* 2025
- Eastern Finance Association* 2025
- Western Economic Association International* 2023
- Annual Meetings of the Canadian Economics Association* 2023

3. "Gender Discrimination in Entrepreneurship"
- Strategic Management Society Annual Conference 2026

Teaching Experience

- TA, MKTG 101 Marketing, SMU 2026
- TA, MGMT 6020 Leading Digital Transformation, SMU 2026
- Senior TA, MGMT 102 Strategy, SMU 2026 (*2)
- TA, MGMT 6103 Transformation of Overseas Expansion Strategy (Chinese EMBA), SMU 2026
- TA, MGMT 6020 Leading Digital Transformation, SMU 2024 (*2)
- TA, MGMT 656 Management & Strategy, SMU 2023
- TA, EMIA 2020 Cross-disciplinary Design Thinking, HKUST 2022
- TA, Financial Accounting, UIBE 2018

Professional Services

- Reviewer, Singapore Rising Scholar Conference 2026
- Reviewer, Academy of Management 2025
- Reviewer, International Association for Chinese Management Research 2024

Programming and Language Skills

- Programming: Stata, ArcGIS, Python, LaTeX
- Language: Chinese (native), English (fluent)