

Zhengchu Zhang (张正出)

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EDUCATION

- **Singapore Management University (SMU)** Singapore
PhD in Business (Strategy & Entrepreneurship) Aug 2023 - Present
- **Hong Kong University of Science and Technology (HKUST)** Hong Kong, China
MPhil in Individualized Interdisciplinary Program Sept 2021 - Aug 2023
- **University of International Business and Economics (UIBE)** Beijing, China
B.A. in Business Administration (Highest Honor Degree) Sept 2017 - Jun 2021

RESEARCH INTERESTS

Entrepreneurship, Organizational learning, Knowledge production in research

PUBLICATION

- [1] Gokhan Ertug, Andrew Delios, Yi Li, and **Zhengchu Zhang (Corresponding Author)** (2026). "The Influence of International Business Scholarship: Growth, Stabilization, or Decline?" In press, **Journal of International Business Studies** (UTD 24; FT 50).
- [2] Hongjun Xie, Xiao Chen, and **Zhengchu Zhang** (2023). "Trade Liberalization, Private Interest, and Managerial Efficiency: Theory and China's Experience" . **The Journal of World Economy (世界经济)**, 46(01):216-244. (*In Chinese*)

WORKING PAPER

- [1] Joy Tong, Wen Wang, and **Zhengchu Zhang** (2026). "Fired Up or Burned Down: Wildfires and VC Investment". Under Review (equal contribution).
- [2] **Zhengchu Zhang** and Cyndi Man Zhang (2026). "Local Search (different title from the submission)". Under Review.

SELECTED WORK IN PROGRESS

- [1] "Gender Discrimination in Entrepreneurship" (with Cyndi Man Zhang)
- [2] "Citation in Management Research" (with Gokhan Ertug, Hari Bapuji, and Andrew Delios)
- [3] "From Search to Change: Organizational Responses to Performance Feedback"

SELECTED AWARDS

- Dean PhD Student Award, SMU 2026
- Research Scholarship (Full Scholarship), SMU 2023-2028 (Expected)
- Postgraduate Studentship (Full Scholarship), HKUST 2021-2023
- National Scholarship, UIBE 2020

GRANTS

- SMU Internal Research Grant (S\$22,400, supervised by Cyndi Man Zhang) 2026-2027
- ASEAN Business Research Initiative (S\$9,600, supervised by Cyndi Man Zhang) 2024-2026

PRESENTATIONS

(* Presented by Co-authors)

1. "**Fired Up or Burned Down: Wildfires and VC Investment**"
 - Financial Management Association (FMA)* 2025
 - Northern Finance Association Meetings (NFA)* 2025
 - China International Conference in Finance (CICF)* 2025

- Eastern Finance Association (EFA)* 2025
 - Western Economic Association International (WEAI)* 2023
 - Annual Meetings of the Canadian Economics Association (CEA)* 2023
- 2. “Beyond the Nearest Neighbor: Capability Devaluation and the Diagonal Shift in Organizational Search”**
- Zhejiang University Seminar* 2026
 - Nanjing University Seminar* 2025
 - Annual Meeting of the Academy of Management (AOM) 2025
 - Singapore Rising Scholar Conference 2025
 - Strategic Entrepreneurship Journal (SEJ) PDW 2025
 - Organization Science (OS) Workshop 2024
- 3. “Gender Discrimination in Procurement”**
- Strategic Management Society Annual Conference 2026 (Scheduled)

TEACHING EXPERIENCE

- Senior TA, MGMT 102 Strategy, SMU 2026 (*2)
- TA, MGMT 6103 Transformation of Overseas Expansion Strategy (Chinese EMBA), SMU 2026
- TA, MGMT 6020 Leading Digital Transformation, SMU 2024 (*2)
- TA, MGMT 656 Management & Strategy, SMU 2023
- TA, EMIA 2020 Cross-disciplinary Design Thinking, HKUST 2022
- TA, Financial Accounting, UIBE 2018

PROFESSIONAL SERVICES

- Reviewer, Singapore Rising Scholar Conference 2026
- Reviewer, Academy of Management 2025
- Reviewer, International Association for Chinese Management Research 2024

PROGRAMMING AND LANGUAGE SKILLS

- Programming: Stata, ArcGIS, Python, LaTeX
- Language: Chinese (native), English (fluent)