

Zhengchu Zhang (张正出)

Last update: September 2025

Email: zc.zhang.2023@pbs.smu.edu.sg

Mobile: (65) 80671032

Address: Lee Kong Chian School of Business, 50 Stamford Road, Singapore, 178899

Website: <https://zhengchuzhang.netlify.app/>

EDUCATION

- | | |
|--|----------------------|
| • Singapore Management University (SMU) | Singapore |
| • PhD in Business (Strategy & Entrepreneurship) | Aug 2023 - Present |
| • Hong Kong University of Science and Technology (HKUST) | Hong Kong, China |
| • MPhil in Individualized Interdisciplinary Program | Sept 2021 - Aug 2023 |
| • University of International Business and Economics (UIBE) | Beijing, China |
| • B.A. in Business Administration (Highest Honor Degree) | Sept 2017- Jun 2021 |

RESEARCH INTERESTS

Entrepreneurship, Performance Feedback, Venture Capital

WORKING PAPER

- [1] “Fired Up or Burned Down: Wildfires and VC Investment” (with Wen Wang and Joy Tong), 2025, Under Review

WORK IN PROGRESS

- [1] “Heuristic Switching between Solutions: Problem-Solving under Uncertainty” (with Cyndi Man Zhang)

PRE-DOCTORAL PUBLICATIONS

- [1] “Trade Liberalization, Private Interest, and Managerial Efficiency: Theory and China’s Experience” (with Hongjun Xie and Xiao Chen), **The Journal of World Economy (世界经济)**, 2023, 46(01):216-244. (*In Chinese*)

SELECTED AWARDS

- | | |
|--|----------------------|
| • Research Scholarship (Full Scholarship), SMU | 2023-2028 (Expected) |
| • Postgraduate Studentship (Full Scholarship), HKUST | 2021-2023 |
| • National Scholarship, UIBE | 2020 |

GRANTS

- | | |
|--|-----------|
| • Co-PI, ASEAN Business Research Initiative, with Cyndi Man Zhang, S\$9600 | 2024-2026 |
|--|-----------|

PRESENTATIONS

(* Presented by Co-authors)

- | | |
|--|------|
| 1. “Fired Up or Burned Down: Wildfires and VC Investment” | |
| • Northern Finance Association Meetings (NFA)* | 2025 |
| • China International Conference in Finance (CICF)* | 2025 |
| • Eastern Finance Association (EFA)* | 2025 |
| • Western Economic Association International (WEAI)* | 2023 |
| • Annual Meetings of the Canadian Economics Association (CEA)* | 2023 |
| 2. “Heuristic Switching between Solutions: Problem-Solving under Uncertainty” | |
| • Annual Meeting of the Academy of Management (AOM) | 2025 |
| • SMU Rising Scholar Conference | 2025 |
| • Strategic Entrepreneurship Journal (SEJ) PDW | 2025 |
| • Organization Science (OS) Workshop | 2024 |

TEACHING EXPERIENCE

- TA, MGMT 6020 Leading Digital Transformation, SMU 2024 (*2)
- TA, MGMT 656 Management & Strategy, SMU 2023
- TA, EMIA 2020 Cross-disciplinary Design Thinking, HKUST 2022
- TA, Financial Accounting, UIBE 2018

PROFESSIONAL SERVICES

- Reviewer, Academy of Management 2025
- Reviewer, International Association for Chinese Management Research 2024

PROGRAMMING AND LANGUAGE SKILLS

- Programming: Stata, ArcGIS, Python, LaTeX
- Language: Chinese (native), English (fluent)